

Conservation Trust of North Carolina and Firestone Fibers & Textiles

The Conservation Trust wants to thank Firestone Fibers & Textiles Company for their continued support of land and water protection in North Carolina. Firestone has contributed \$15,500 over the past five years to the Conservation Trust. These contributions have enabled the Conservation Trust to fund land protection along the Blue Ridge Parkway as well as land protection services to local land trusts.

Firestone Fibers & Textiles Company is a division of BFS Diversified Products LLC, a wholly owned subsidiary of Bridgestone Americas Holding, which is a wholly owned subsidiary of Bridgestone Corporation. The company is headquartered in Kings Mountain, North Carolina and has facilities in Gastonia, North Carolina as well as Woodstock, Ontario, Canada. Since 1935, the company has been manufacturing tire cord and similar products for the tire industry, industrial fabrics, and reinforcements for the roofing industry. The company serves progressive company through the U.S. and Canada, as well as South America, the United Kingdom, Europe, Japan, Australia, and New Zealand.

Firestone Fibers & Textiles supports environmental conservation, educational, and other non-profit organizations in the area through the Bridgestone/Firestone Trust Fund. The Bridgestone/Firestone Trust Fund is a charitable trust established in 1952 by The Firestone Tire & Rubber Company. It contributes millions annually to 501c3 organizations in four major categories: Education, Health and Welfare, Civic and Community, Culture and the Arts.

“At Firestone Fibers & Textiles we are not only committed to serving customers by building better products, but also to serving people by building better communities. We support initiatives to improve the lives of children, invest in our schools, foster the arts and protect and preserve the environment,” said Jaggy Anand, President of Firestone Fibers & Textiles Company.

The Conservation Trust is grateful to Firestone Fibers & Textiles for their sustained and strong commitment to North Carolina’s people and natural resources. “We are excited to support the Conservation Trust for North Carolina in its mission to protect the state’s resources and extraordinary natural environment,” said Mr. Anand.